# Asking Hard Graph Questions <br> Beyond Watson: Predictive Analytics and Big Data 

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## 300 years before Watson there was Euler!



The first (Jeopardy!) graph question?
A path crossing each of the Seven Bridges of Königsberg exactly once is not possible because of this type of graph.

## 300 years before Watson there was Euler!



The first (Jeopardy!) graph question?
A path crossing each of the Seven Bridges of Königsberg exactly once is not possible because of this type of graph.
Answer: What is a graph with more than two, odd degree vertices?

## Asking a question is a search for an answer. . .

## Can we find $X$ in $Y$ ?

This is a graph search problem!

## What is a graph?

A network of pairwise relationships... vertices connected by edges


Brain network of C. elegans
Watts, Strogatz, Nature 393(6684), 1998

## Search the Web Graph!

## Google it!

In 1998 Google published the PageRank algorithm...

## Treat the Web as a Big Graph

Web Pages are vertices and hyperlinks are edges...

- Initialize all pages with a starting rank
- Imitate web surfer randomly clicking on hyperlinks
- Random Walk (Markov Chain) on a graph!
- Rank pages by quantity and quality of links
- Important/Relevant websites rank higher and
- websites referenced by important websites rank higher


## Search the Social Graph!

## Facebook Graph Search

- index a social graph of 1 trillion edges
- complex queries based on the social connections between users in Facebook


## What questions can it answer?

The Facebook Graph Search can answer questions like:

- which restaurants did my friends like?
- did people like my comments about the latest movie?


## Search the Knowledge Graph!

## Semantic Graphs

The meaning of a graph is encoded in the graph

- nodes are linked by semantics, e.g. dog "is a" mammal
- semantics are machine-readable...
- RDF, OWL, Open Graph


## Google Knowledge Graph

Added to Google search engine in 2012

## Microsoft Satori

Announced in 2013 for the Microsoft Bing! search engine

## Graphs are great, so what's the problem?

## Locality of Reference

Conventional implementations expect $O(1)$ random access, but the real-world is different...

## Random Access Memory (RAM)

Typically takes 100 nanoseconds (ns) to load a memory reference.

## Back to Basics. . . Breadth-First Search

## Search can be a walk on a graph...

Traversal by breadth-first expansion can answer the question:
Starting from A can we find K?


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## Real-world costs for simple BFS

## Preliminaries

(U) For a simple, undirected graph $G=(V, E)$

- with $n=|V|$ vertices and $m=|E|$ edges where $\ldots$
- $N(v)=\{u \in V \mid(v, u) \in E\}$ is the neighborhood of $v$,
- $d_{v}=|N(v)|$ is the degree of $v$
- $A$ is the adjacency matrix of $G$ where $A^{T}=A$


## Cost of Breadth-First Search

$$
\Theta() \in \begin{cases}\Theta(2 n) & \text { algorithm storage } \\ \Theta(n+2 m) & \text { memory references }\end{cases}
$$

## Why locality matters!

## Example

The cost of BFS on the 2002 Yahoo! Web Graph $\left(n=1.4 \times 10^{9}, m=6.6 \times 10^{9}\right)$ :

$$
\Theta() \in \begin{cases}\Theta(2 n) \times 8=22.4 \times 10^{9} & \text { bytes of storage } \\ \Theta(n+2 m)=14.6 \times 10^{9} & \text { memory references }\end{cases}
$$

If each memory reference took 100 ns the minimum time to complete BFS would be more than 24 minutes!


## What's next. . . Bigger?

## Big Data begets Big Graphs

Big Data challenges conventional algorithms. . .

- can't store it all in memory but. . . disks are 1000x slower
- need a scalable Breadth-First Search. . .


## "An NSA Big Graph experiment"

Tech Report NSA-RD-2013-056002v1

- 1 Petabyte RMAT graph $19.5 \times$ more than cluster memory
- linear performance from 1 trillion to 70 trillion edges.



## ...Harder graph questions?

## Beyond Breadth-First Search

Hard questions aren't always linear time. . .

## Example

How similar is each vertex to all other vertices in the graph?

## Real-world use case

Find all duplicate or near-duplicate web pages...

## Similarity on Graphs

## Vertex Similarity

Similarity between a pair of vertices can be defined by the overlap of common neighbors; i.e. structural similarity

- depends only on adjacency information
- does not require transitivity, i.e. triangles


## Jaccard Similarity

## Jaccard Coefficient

Ratio of intersection to union cardinalities of two sets.

$$
\mathcal{J}_{i j}=\frac{|N(i) \cap N(j)|}{|N(i) \cup N(j)|}
$$

## Properties

- range in $[0,1] ; 0 \equiv$ disjoint sets and $1 \equiv$ identical sets
- non-zero if $(i, j)$ are endpoints of paths of length two, i.e. 2-paths
- Jaccard Distance, $1-\mathcal{J}_{i j}$, satisfies the triangle inequality


## Computing exact, all-pairs Jaccard Similarity is hard!

## Cubic upper bound!

## $O\left(n^{3}\right)$ worst case complexity!

## Count $(i, j)$ pairs where $i, j \in N(v)$

Let $\gamma_{i j}$ denote count of $(i, j)$ 2-paths and $\delta_{i j}=d_{i}+d_{j}$ then,

$$
\mathcal{J}_{i j}=\frac{\gamma_{i j}}{\delta_{i j}-\gamma_{i j}}
$$

Runtime complexity

$$
\begin{aligned}
O\left(\sum_{v}\binom{d_{v}}{2}\right) & \in O\left(\sum_{v} d_{v}^{2}\right) \in O\left(d_{\max } \sum_{v} d_{v}\right) \\
& \in O\left(m d_{\max }\right) \in O(m n) \in O\left(n^{3}\right)
\end{aligned}
$$

## MapReduce Jaccard Similarity (memory-bound)

## Round 1

Map: Identity

$$
\left\langle u,\left(v, d_{v}\right)\right\rangle \longrightarrow\left\langle u,\left(v, d_{v}\right)\right\rangle
$$

Reduce: Create $\binom{d_{v}}{2}$ ordered pairs of neighbors as compound keys

$$
\left\langle u,\left\{\left(v, d_{v}\right) \mid v \in N(u)\right\}\right\rangle \longrightarrow\left\langle(v \prec w, w), d_{v}+d_{w}\right\rangle \quad v, w \in N(u)
$$

## Round 2

Map: Identity
Reduce function: Calculate the Jaccard Coefficient

$$
\begin{aligned}
\left\langle(i, j),\left\{\delta_{i j}, \delta_{i j}, \ldots\right\}\right\rangle & \longrightarrow\left\langle(i, j), J_{i j}=\gamma_{i j} /\left(\delta_{i j}-\gamma_{i j}\right)\right\rangle \\
\delta_{i j} & =d_{i}+d_{j} \\
\gamma_{i j} & =\left|\left\{\delta_{i j}, \delta_{i j}, \ldots\right\}\right|
\end{aligned}
$$

## Must load-balance $\sum_{v}\binom{d(v)}{2}$ pair construction

## Parallel, pairwise combinations

- construct neighbor pairs for each adjacency set; for each $v_{i} \in N(u)$

$$
\left\{\left\langle(u, j), v_{i}\right\rangle\right\}_{j=1 . . i} \longrightarrow\left(\begin{array}{llll}
\left(u_{1}, v_{1}\right) & \left(u_{2}, v_{2}\right) & \left(u_{3}, v_{3}\right) & \left(u_{4}, v_{4}\right) \\
\left(u_{1}, v_{2}\right) & \left(u_{2}, v_{3}\right) & \left(u_{3}, v_{4}\right) & \\
\left(u_{1}, v_{3}\right) & \left(u_{2}, v_{4}\right) & & \\
\left(u_{1}, v_{4}\right) & &
\end{array}\right)
$$

- pair first element in each column with the remaining elements to generate all $\binom{d(v)}{2}$ pairs


## Benefit

Enables distributed pair construction in $O(1)$ memory

## Jaccard Similarity in $O(1)$ rounds and memory

## Round 1

Map: Identity
Reduce: Label edges with ordinal

$$
\left\langle u,\left\{\left(v_{i}, d_{v_{i}}\right) \mid v_{i} \in N(u)\right\}\right\rangle \longrightarrow\left\{\left\langle(u, i),\left(v_{i}, d_{v_{i}}\right)\right\rangle\right\}_{i=1 . . d(u)}
$$

## Round 2

Map: Prepare edges for pairing

$$
\left\langle(u, i),\left(v, d_{v}\right)\right\rangle \longrightarrow\left\{\left\langle(u, j),\left(v, d_{v}\right)\right\rangle\right\}_{j=1 \ldots i}
$$

Reduce: Create ordered neighbor pairs as compound keys

$$
\left\langle u,\left\{\left(v, d_{v}\right) \mid v \in N(u)\right\}\right\rangle \longrightarrow\left\langle(v \prec w, w), d_{v}+d_{w}\right\rangle \quad v, w \in N(u)
$$

## Round 3

Map: Identity
Reduce: Calculate and output $\mathcal{J}_{i j}$

$$
\begin{aligned}
\left\langle(i, j),\left\{\delta_{i j}, \delta_{i j}, \ldots\right\}\right\rangle & \longrightarrow\left\langle(i, j), J_{i j}=\gamma_{i j} /\left(\delta_{i j}-\gamma_{i j}\right)\right\rangle \\
\delta_{i j} & =d_{i}+d_{j} \\
\gamma_{i j} & =\left|\left\{\delta_{i j}, \delta_{i j}, \ldots\right\}\right|
\end{aligned}
$$

## Exact, All-Pairs Jaccard Similarity benchmarks

## Experiments

Verify scalability on synthetic datasets

- Graph500 RMAT graphs

$$
\begin{aligned}
& (\mathrm{A}=.57, \mathrm{~B}=\mathrm{C}=.19, \mathrm{D}=0.05) \\
& -n=2^{S C A L E}, m=16 n
\end{aligned}
$$

## Cluster

1000 nodes
12 cores per node 64 GB RAM per node

Constant-memory MapReduce Job parameters

- pre-step round to annotate undirected edges with degree, e.g. $\left\langle u,\left(v, d_{v}\right)\right\rangle$
- edge preparation is block-distributed
- total of 5 rounds; one additional round inserted to randomize output from round 1


## All-Pairs Jaccard Similarity on Graph500 datasets

Graph500 RMAT Graphs (undirected)

|  | $\mathrm{n}\left(10^{6}\right)$ | $\mathrm{m}\left(10^{6}\right)$ | 2-paths $\left(10^{9}\right)$ | $\mathcal{J}_{i j}\left(10^{9}\right)$ |
| :--- | ---: | ---: | ---: | ---: |
| RMAT 16 | 0.06554 | 1.049 | 0.2004 | 0.08235 |
| RMAT 18 | 0.2621 | 4.194 | 1.464 | 0.6381 |
| RMAT 20 | 1.049 | 16.78 | 10.46 | 4.854 |
| RMAT 22 | 4.194 | 67.11 | 73.22 | 36.00 |
| RMAT 24 | 16.78 | 268.4 | 504.4 | 261.5 |
| RMAT 26 | 67.11 | 1074 | 3433 | 1871 |



|  | Time (minutes) |
| :--- | :---: |
| RMAT 16 | 2.30 |
| RMAT 18 | 2.83 |
| RMAT 20 | 4.40 |
| RMAT 22 | 11.2 |
| RMAT 24 | 39.1 |
| RMAT 26 | 208 |

## Results

Exact, all-pairs Jaccard Similarity in $O(1)$ memory and rounds

- neighbor pairing similar to Node Iterator for triangle listing
- load-balance $O\left(\sum_{v} d(v)^{2}\right)$ pair generation
- scales well with increasing 2-path count


## MapReduce All-Pairs Jaccard Similarity performance

## 9 billion Jaccard coefficients per minute!

 (RMAT scale $26 \rightarrow 1.9$ trillion $\mathcal{J}_{i j}$ )
## What's the next Big question?

Beyond...?

